

- The 'Art Deco' name has stuck, however the style has also been referred to as the 'BIRTH OF MODERNISM' and 'THE INTERNATIONAL STYLE'. As the latter suggests, Art Deco, like Nouveau before it found interpretations all over the Western world. From Paris, London, New York, Glasgow, Edinburgh, Chicago but less so in Germany and the Netherlands (Why?).



Look out for :

GEOMETRIC SHAPES - SPHERE / CUBOID / PYRAMID / CYLINDER

Simple, unadorned design; Clean unfussy lines; Streamlining i.e. aerodynamic shapes ; Ocean liner details.

MOTIFS:

Sunbursts ; lightning bolts ; chamfered corners ; leaping gazelles ; stepped outlines.

As more and more people became design 'literate', so the influence of styles such as Art Deco spread across disciplines and across continents. In Architecture, for instance :



Edinburgh: Maybury Roadhouse Patterson and Brown 1935
 Ravelston Gardens Flats Neil and Hurd 1935
 Lismhor House Sir Basil Spence 1935



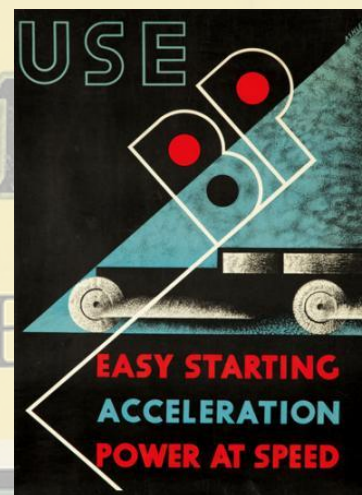
Glasgow: Carling Academy Unknown 1921
 Rogano Restaurant C C Baillie 1935

New York: Chrysler Building Wilhelm Van Allen 1930
 McGraw hill Building Raymond Hood 1928-29
 Rockefeller Centre Corbett, Harrison, McMurray 1931-40

Paris: New Spirit Pavillion Le Corbusier 1925

Miami Beach 1 Square Mile Various 1925
 and in other disciplines :

London: Abram Games eg Shell Max Posters 1937 Graphics
 London: Ashley Havinden eg Chrysler Posters 1929 Graphics
 Paris: Georges Fouquet eg Gold Geom' Brooch 1929 Jewellery
 Stafford: Clarice Cliff eg Age of Jazz Figures 1928 Ceramics
 Paris: René Lalique eg Spirit of the Wind 1930 Glass
 Glasgow: C.R. Mackintosh eg Willow Tearoom Interior



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